BELL TELEPHONE MAGAZINE

VOLUME XXXV, 1956

TABLE OF CONTENTS

SPRING, 1956

Cover: "The Future of This Business." Painted for this Magazine. *Henry Stoessel*

The Course of America Is Upward, by *Bartlett T. Miller* 5
The "Consent Judgment" 10
A Scientist Looks at the Future of This Business, by *Ralph Bown* 13
A Unique Adventure in Executive Development, by *Melvin Anshen* 22
Pacific Coast Is Hit by Disastrous Storms, by *M. K. Jordan* 33
Telephones Are Increasing Throughout the World, by *Elizabeth Wrenshall* .. 44
Index Is Available 49
"Communication Teaching Aids" for Schools, by *Harold S. Day* 50
The Art and Science of Modern Electronics, by *William H. Doherty* 58
Headquarters Summary 61
The Blue Pencil 63

SUMMER, 1956

Cover: "On the DEW Line" Painted for this issue *Robert Geissman*

The DEW Line: Sentinel of the Northland, by *William E. Burke* 69
The Long Years—The Long, Fruitful Years, by *Hal S. Dumas* 84
Serving the Community—from Its Point of View, by *Sanford B. Cousins* 87
The Opportunities at Hand—and Far Ahead, by *Eugene J. McNeely* 97
Improved Safety through Effective Communications, by *William H. Goodman* 106
Municipal Alarm Systems Speed Emergency Calls, by *William R. Greiling* 116
Headquarters Summary 124
The Blue Pencil 126

XUM

AUTUMN, 1956

Cover: "Upward Curve." Painted for this Magazine
Thore Asplund and Vincent Trotta
Frederick R. Kappel Is New A.T.&T. President 131
Cleo F. Craig Is Made Chairman of the Board 132
People and Telephones—More and More of Both, by *Alexander L. Stott* 134
Architecture of Today's Telephone Buildings, by *Howard E. Phillips* 144
Communications for a National Convention, by *George M. Foster* 158
Transatlantic Telephone Cable Is Completed 166
Dr. Bell in Washington, by *Laurence M. Whyte* 168
All Things to All Men—in Pictures. Following 176
Fortieth Anniversary 177
Who's Who & What's What 178
Headquarters Summary 180
The Blue Pencil 182

WINTER, 1956-57

Cover: The Sea Around Our Cables. Painted for This Magazine *Albert Pucci*
Three-Dimensional Engineers, by *Frederick R. Kappel* 189
Data Processing Brings New Occasions to Serve, by *Virginius N. Vaughan, Jr.* 197
Merchandising Seminars: Learning from Others, by *John H. Page* 209
Putting Cables Under Ground in Urban Areas, by *Charles H. Elder and Philip J. Buch* 219
Focusing on Our Customers' Wants: A Guest Editorial, by *H. I. Romnes* 229
The Sea Around Our Cables, by *Eldon Nichols* 232
Reprints from This Magazine 245
Headquarters Summary 247
The Blue Pencil 249

131
132
134
144
158
166
168
176
177
178
180
182

XUM